

## Existing Store Hours

Store Opens Daily at 9:00 o'Clock and Closes Daily, Except Saturday, at 5:30. Open Saturdays Until 6 o'Clock.

## Youthful Suits for Fall



MISS MANHATTAN in her happiest mood chooses suits like this—slender, youthful and so smart. A mere matter of a belt, a pocket or a row of buttons appears to work a miracle. You'll find Miss Manhattan Coats and Suits in our store at the self-same moment they appear on Fifth Avenue—while they are really the newest note of the mode.

# The COHEN Co

SERVICE FIRST—SATISFACTION ALWAYS

## Lady Duff Gordon Dresses

Approved by the Ultra-Discriminating

—The new Fall Modes of this celebrated Modiste have made their appearance in our Garment Salon and are distinguished for style features that prove them smarter even than the most bizarre models of any previous season. Interest is most pronounced in the Frocks of Satin, Georgette and Tricotee, each distinguished by a touch of marked individuality, proving conclusively the prestige and leadership of Lady Duff Gordon Dresses.

## Elegant New Dresses \$39.50

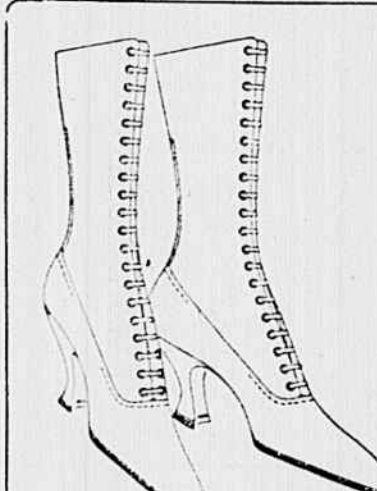
—Early shoppers who have taken the time to "look about town" and make careful comparisons tell us that our showing of Advance Fall Styles in New Dresses has no rival. They are arriving daily—some came as late as yesterday and more will follow to-morrow. Exceptional is the assortment and exceedingly smart are the styles we shall feature Monday in Jerseys, Satins and Serges, very attractively priced.

Other Man-Tailored Dresses and Dressy Frocks

\$49.50 Up to \$89.00

Save All Peach Stones and Give Them to the Government

They are urgently needed in a certain very important branch of war work. Whether you use a dozen or even a smaller quantity of peaches, save the stones and bring them to the LIBERTY PEACH STONE BARREL, located at our Main Entrance on Broad Street, where they are being collected for Uncle Sam. The stones must be dry.



## One of the Newest High Boots for Fall

—It is enough to mention that these Stylish New Boots bear the "Queen Quality" Crest of Individuality. Merely to say that they are Beautiful is not sufficient, because, in addition to this feature, you must consider how appropriate they are to every requirement. You have choice of either Stone Gray or Tobacco Brown, with Welt or Turned Soles and French Heels. Either All Kid or Kid with Cloth Top to match. The range of sizes embraces every requirement.



From Europe and the Best Looms of America We Have Assembled These

## New Fall Cretonnes

THERE are fashions in home decorations as in anything else. Even so, Art and History and Individuality may be woven into Cretonnes—wonderful new Cretonnes, such as The Cohen Company has assembled for your approval. And besides all this—hard work, painstaking study and effort are reflected in our subject to a degree that stamps the entire congress of patterns and colors the most perfect ever brought together in Richmond. It shall be a great pleasure to show these Cretonnes to-morrow or at your earliest, most convenient moment.

HERE is a Tapestry that bears the incense of days gone by, when time was an illusion. Turning to another piece we are inclined to believe that the designer borrowed his patterns from the shawl of an Aztec warrior. Those of a third lot have found inspiration in Chinese and Japanese art. Other patterns express flowers and birds. Those in nursery designs must be seen to be appreciated—and thus they run. What wonderful Cretonnes! Patterns, almost without number, for screens, hangings, cushions, slip covers and draperies.

In addition to the very popular prices prevailing, you will note with interest that the colors employed in these Cretonnes are the fastest known to the textile dyeing and printing industry. Those who may wish to obtain full pieces of the most exclusive patterns will insure themselves best choice by making an early selection. Many helpful color plates are placed at your disposal.

### Birchwood Cretonnes

—Comprehended in one word, the exhibit is "bewildering," dividing honors between beautiful foliage, tapestry and floral patterns, on light and dark grounds, embracing green, brown, blue, yellow and pink; 36 inches wide, and only 35c

### Versailles Chintz, 69c

—In this same connection we include also the Revere Chintz, the two lines combining to reveal in particular quaint Japanese designs, in pink, blue and green combined with backgrounds of yellow, rose, gray and blue. Every piece 36 inches wide and little short of wonderful at 69c

### Greenleaf Cretonnes

—The Greenleaf line features so many beautiful designs that one might easily consider the range of patterns legion. Jasper foliage, floral fancies, bird patterns and figured effects; 36 inches wide, are all represented at 49c

### New Oxford Taffetas

—Not a good pattern or color is missing from these beautiful 36-inch Oxford Taffetas in new striped, floral and block designs on black and white grounds, embellished in lavender, green, yellow, black, red and blue. Comparison with what may be had elsewhere places everything in favor of these 36-inch weaves at 75c

### Essex Repps Also, 59c

—Chinese art finds interpretation in these 36-inch beautiful Cretonnes, and the pleasing departure from anything that has gone before will suggest the selection of full pieces in many instances. Black and white combinations, yellow and white patterns and blue and black bird designs form a fairy-land of daring conceits. We really ought to charge more per yard than 59c

### Verona Tapestries, 98c

—The heavy weights and the rich Venetian patterns carry us back through the ages to the time of the old masters. This statement naturally conveys an intimation of medium and subdued color tones, softly blended with stripes, foliage and all-over designs. Your favorite will measure 36 inches wide and will cost only 98c

Imported Cretonnes, far too diversified to obtain individual mention in this space, mount by gradual stages from 60c, 98c, \$1.25 per yard up to \$5.00

## Beautiful New Curtains

These items in Curtains reflect not only a wide latitude for discriminating selection—they also suggest the wisdom of at least comparing our values of the moment with those elsewhere.

### Fine Scrim Curtains

Handsome Drawn-work Borders and Lace Insertion distinguish certain new arrivals that are 2 1/2 yards long, at, per pair \$1.69

### High-Grade Scrims

These Curtains show Lace Insertion with Edges to match, are full length and the calendar of patterns is very broad \$2.75

### Marquisette Curtains

Made of very fine quality highly mercerized Marquisette with a Hemstitched Border and Edge of Cluny Lace. Per pair \$3.50

### Elegant Marquisettes

The very discriminating woman will be delighted with these Curtains that show Lace Edges and Heavy Padded Motifs \$5.98

### New Cluny Curtains

If you are in quest of Curtains of elegance, do not fail to see these new arrivals in heavy cable net; 2 1/2 yards long \$7.50

### Irish Point Curtains

It would be difficult indeed to find a more exclusive Curtain than these beautiful creations that are 3 yards long \$10.50

### Finest Filet Nets

36-inch width, with a notably close mesh, plain edge and in elegant Block, Striped and small All-over patterns. 35c

### Fancy New Scrims

To be more definite, these Fancy Bordered Scrims have a plain center with open lace double borders. A yard wide at 25c

## The Fashion Play Defines the Newest Fall Silks and Dress Goods

The limitations of this space should be devoted, we think, to the mere announcement that, even in face of unusual manufacturing and shipping conditions, we are ready to maintain our leadership by providing a representative showing of High Grade New Silks and Dress Goods compatible with the requirements of the Lady of Fashion, embracing, if you please, every variation of Weave, Color and Pattern from the most conservative to that which is Most Exclusive or Elaborate.

### Deserving Special Mention

- Elegant Tricotines.
- High Grade Gabardines.
- Serges in Both French and Storm Weaves.
- Cashmere de Soie.
- Silk Poirer Twills.
- Finest Poirer Twills.
- Rich Broadcloths.
- Conservation Satin.
- Satin Without Limit.
- Poult de Soie—Plain and Shaded.

40-Inch Chiffon Velvets for Gowns and Wraps.  
36-Inch High Grade Velours for Gowns and Suits.  
18-Inch Plain and Paon Velvets for Millinery.

WE indeed trust to be favored with the benefit of your inspection of these New Silks and Dress Goods to-morrow.

## Cotton Foulards 45c

Highly Mercerized at  
—The price at which these beautiful Mercerized Cotton Foulards are to be sold Monday, and the fact that they are so much in demand for Children's School Dresses, means undoubtedly that every mother will interest herself in this opportunity. 32 inches wide, in a range of splendid patterns partial to a range of dark grounds, relieved with new printings in contrast, including Set Figures, Stripes and Dots.

## Specially Designed Hats For the Matron Who Is Discriminating in Selection

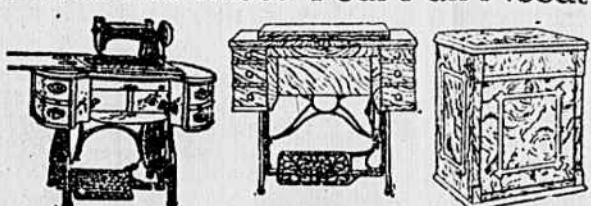
—Other than at present our stock has never been so complete with Smart Models designed especially for the Woman of Mature Years. Regardless of what may be desired, it can surely be found in this initial showing of Autumn Modes at Cohen's Monday. Special interest will attach to the Hats made of beautiful Lyons and Silk Velvet, in Black and all the new Fall Shades. Tempting selection at



\$4.95 to \$7.50

## Sewing Machines

A Sale to Meet Your Fall Needs



Pay \$5.00 Down and \$1.00 Per Week

|                            |         |                              |         |
|----------------------------|---------|------------------------------|---------|
| Domestic—\$45 value, at... | \$38.00 | Lucia—Very special at...     | \$19.95 |
| The Free Drop-head (used)  | \$26.75 | White—\$52.00 Floor sample   | \$25.75 |
| Grant Drop-head machine    | \$25.75 | King Cabinet, very special   | \$31.00 |
| Aviator Drop-head machine  | \$16.50 | New Willard, late style at   | \$31.00 |
| Domestic—\$54 value, at... | \$42.00 | Domestic, very special at... | \$38.00 |

Hemstitching at 10c Per Yard.

## Bargain Basement Specials Monday

|  |  |   |
|--|--|---|
| 35c Curtain Scrims—Assorted patterns to choose from, in these Fancy Curtain Scrims, at 25c     | Boys' Wool Suits—Sturdy but stylish Suits in serviceable gray mixed materials for 35c        | Crochet Spreads—Why pay \$1.75 when you can get these single bed Crochet Spreads for \$1.39           |
| Pajama Cloth—Short lengths of very good quality will be grouped Monday to go at 22c            | Boys' School Pants—Made of heavy weight corduroy, well sewed and cut good \$1.50             | Romper Cloth—A splendid range of assorted Plaids and Stripes at your disposal at 33c                  |
| Fancy Waistings—Assorted patterns, in these usual 22c Waistings, are marked to sell at 29c     | Heavy Comforts—These Comforts show floral centers and solid borders and \$5.50 will go early | Heavy Shirtings—Fine grades, suitable for Boys' School Blouses, and worth 27 1/2c all of 35c, for 21c |
| Middy Blouses—Made of heavy jean with effective White or Blue collars; very special 89c        | Pillow Cases—These are the kind of cases that boarding houses ought to 22c                   | Dress Gingham—The most favored fall patterns are shown in these good 21c Gingham, yard                |
| Children's Dresses—Dainty White Frocks, in a size range from 6 to 12 years, are offered at 50c | Heavy Sheets—Well made Sheets, 81x90 inches in size, free from dressing. \$1.98 Monday       | Sea Island Cotton—This is the unbleached number, a full yard wide, to be sold Monday at 25c           |
| Men's Underwear—Shirts and Pants of excellent mainbook, in sizes up to 44, per garment 33c     | Heavy Blankets—These are wool finished and come in Gray or White—double bed size \$5.98      | Robing Flannels—A good heavy grade of this flannel, of which the quantity is limited, yard 33c        |

## Special Home Needs Monday

|   |                  |   |   |
|---|------------------|---|---|
| Bread Box—While they last we shall offer these White Enamel Roll Top Bread Boxes at 85c | Gas Iron, \$2.49 | Step-Ladder Chair—\$2.25 value, made of hard wood, and will fold to a small space. \$1.98 | Food Chopper—Famous Universal make, in medium size, worth \$1.75, at \$1.59                             |
|   |                  | Vegetable Press—A useful article of constant necessity, at 29c                            | Ironing Board—Folding style, made of seasoned wood with strong iron ratchet—exceptional value at \$1.79 |